





## keeping things simple.

There are many ways to format a message — the size, the shape and the manner of presentation create a mood, a feeling and a reaction to every message.

format design/communications believes in a simple approach when it comes to marketing and communicating through design. What makes us different is our consistent regard for the experience we are creating.

We look at communication from your perspective and focus our energy on the relationship between you, your message and your audience. The result of such an approach is a detailed and finely-designed communication piece allowing the audience to experience your message with clarity and connection.

### success — one project at a time.

Throughout the years, we have proven ourselves as experts at managing the details — creating innovative, distinctive, targeted marketing materials for clients in various industries.

We get to know our client's culture and give them time to understand ours, with the goal of earning trust — one meeting at a time, one project at a time, one success at a time.

## you're in our capable hands.

Projects can range from complete identity system development to a single brochure — our ideas can be as big as a billboard or as small as a business card.

## Integrated Marketing Communications

- Advertising
- Promotional
- Web

### Visual Identity

Logo and brand development

## Sales Support

- Brochures
- Direct marketing
- Tradeshows and events

# our design work achieves.

format design/communications takes a boutique approach to create work that is creative, smart, flexible and efficient. Let our years of experience help you achieve an effective communication advantage in your market.

